

**GET INVOLVED**

*Is all about us getting involved*

**Get Involved in a glimpse**

JOANNA SKIFTOU  
PHOTOGRAPHY

# About Get Involved (Civil Non- Profit Company) - I

**Get Involved** is a youth led, non-profit initiative, founded in 2017. Its main objective is to promote financial literacy and to educate on ESG and Sustainability using an interdisciplinary approach. We serve as a social platform that is bridging the gap between institutions, the market, academia, and youth.

**Our audience** consists of **university students of all academic levels** and **graduates**, of various scientific backgrounds, mainly of economics, law, international relations and STEM.

Our initiatives **have been recognized and supported** by a wide range of institutions, companies, and the Academia, such as the European Economic and Social Committee, the Bank of Greece, the European Central Bank, the Hellenic Bank Association, the Athens University of Economics and Business, the National Bank of Greece, Motor Oil, Alpha Bank, EY Greece and PwC Greece amongst others.





## About Get Involved (Civil Non- Profit Company) – II

Our team consists mainly of university students, graduates and young professionals of various scientific backgrounds. We develop educational materials (such as study guides and glossaries), organise educational conferences, seminars and workshops aimed at educating and providing holistic information, to our audience, on the examined topics.

Get Involved has developed and established the following **initiative pillars**:

- **Financial Literacy**
- **Sustainable Future**
- **Youth Engagement**

To explore the full impact of our initiatives and for more information, [click here](#).

# Initiative Pillars: Empowering Youth through Financial Literacy, Sustainability, and Engagement

**Pillar 1) Financial Literacy:** We aim to cultivate knowledge, awareness, and critical economic decision-making skills. Key initiatives include:

- **ECB Simulation Conference:** Our flagship event since 2017, educating university students on contemporary economic developments and the ECB's role in the European economy.
- **Economic Definitions Index:** A comprehensive resource with 138 definitions across 9 thematic areas. Special collaboration with the Hellenic Bank Association

**Pillar 2) Sustainable Future:** We focus on educating and informing youth on ESG and sustainability through:

- **Sustainable Future Events:** Interactive seminars on green transitioning and sustainable development challenges.
- **ESG Intelligence:** Insights gathered from youth perspectives on ESG topics using surveys and data collection.
- (In Progress) **ESG and Sustainability Definitions Index:** Simplifying fundamental ESG concepts for public understanding.

## Cross-Cutting Pillar

### Pillar 3) Youth Engagement

Our initiatives amplify youth voices in shaping policy and creating opportunities:

- **Youth Test of the EESC:** Representing Greek youth in the European Dialogue on opinions at the EESC.
- **ECB Simulation Roundtable Discussions:** Gathering opinions of over 140 young students annually on economic policy, sustainability, and future European economic concerns.
- **ESG & Sustainability Youth Perspectives:** Annual research exploring youth opinions on ESG roles in academia, corporations, and institutions.
- **Collaborations:** Partnerships with youth organizations (e.g. AUEB GenZ Buddies, UniAI) and companies (PwC, Alpha Bank) to create learning and work opportunities for students.

## Get Involved in numbers

Since 2017 we have organised 22 events, which included :



**3.200+**  
Students



**59**  
University  
Institutions



**127**  
University  
Departments



**41**  
Cities

## Our Digital Presence



**296.581**  
Reach



**27.697**  
Engagement



**7.083**  
Our Network



**27.992**  
Visitors

# Our Team: Growing Stronger Together



## 2017

Get Involved begun by 2 undergraduate students.



## Present

Our team has now 20 active members, of various ages and backgrounds.



## Overall

Our team had the chance of collaborating in total with 61 unique individuals.

*Get Involved is more than its projects. The cornerstone of our organization is the people who comprise and support it..*

We are proud of our alumni who have gone on to achieve great things at leading companies and institutions like:



J.P.Morgan

BANK OF AMERICA

KOUTALIDIS LAW FIRM

/// Piraeus Financial Holdings

BERNITSAS

ΕΘΝΙΚΗ  
ΤΡΑΠΕΖΑ



# Our efforts focus on the increase of

## Visibility:

Showcase your brand to a highly engaged and influential audience of students, young professionals, and academic leaders.

## Impact:

Contribute to meaningful discussions on youth empowerment, economic growth, and sustainability.

## Networking Opportunities:

Engage with key stakeholders from academia, industry, and policy-making bodies.

**Recognition:** Be acknowledged as a leader in supporting youth-driven initiatives in Greece.



BANK OF GREECE  
EUROSYSTEM



EUROPEAN CENTRAL BANK



# Get Involved: An Impactful Journey

Support an initiative that impacts lives and spreads knowledge!

2017



Foundation of Get Involved. The organization took its first steps in providing financial education.

2018-2019



Launch of initiatives such as the "Economic Term of the Week" campaign

2020



Digital Transformation and First Online Workshops.

2021



The European Central Bank starts to be represented on our initiatives.

2022



We gain Nationwide Establishment through our educational activities

2023-2024



European Recognition through the EU Youth Test and the 588th European Economic and Social Committee Session

2025



We aim to expand our focus on sustainability and youth empowerment

***More than CSR: Be part of building a brighter future for youth.***



Thank you!

## For further information:

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